

Kentucky Department of Tourism FY27 (Subject to Change)

Month	eNews Editorial Calendar	PR Editorial Calendar	Call for Hot Tips	Social Media Editorial Calendar	Social 3-Day Takeovers	Social Story Takeovers
July 2026	Roadtrips/microtrips	Roadtrips, accessibility, wellness, water activities	New accessibility highlights Wellness-related attractions	America250, 4th of July, Water activities, Roadtrips	July 8-10 Georgetown July 22-24 City of Harlan	Somerset-Pulaski McCreary County
August 2026	Festivals, Accessibility	Bourbon Heritage Month (Sept.) Festivals, music	New festivals Spooky/paranormal attractions & events	Trains, boats, flights, Accessibility	Aug. 5-7 Simpson County Aug. 26-28 London-Laurel County	Visit Richmond Danville-Boyle
September 2026	Planning a distillery tour 101	Halloween/spooky KY, Scenic Fall, transportation	Upcoming live music Educational travel angles	Fall festivals, Bourbon Heritage Month, Music, Hispanic Heritage Month	Sept. 2-4 Visit Richmond Sept. 23-25 Bowling Green	City of Harlan Lebanon Tourist & Convention Commission
October 2026	Train attractions	Educational/history attractions, holidays, Native American history/attractions	Shop local spotlights Culinary hidden gems New holiday features	Paranormal, Fall, leaves, outdoors	Oct. 7-9 Somerset Pulaski Oct. 21-23 Mount Vernon - Rockcastle	Elizabethtown Cadiz-Trigg
November 2026	Native American history and attractions	Small Town Holiday Charm, Shop local, KY made	Made in Kentucky	Culinary, Native American Heritage, Local Craft Communities, Shop Local	Nov. 4-6 Elizabethtown Nov. 18-20 Woodford County	Bardstown/Nelson County Tourism Woodford County
December 2026	Movie-perfect Christmas Towns	New Years Eve celebrations, New for 2027	What's new for 2027? New Years Eve highlight	Holiday experiences, Small Towns	Dec. 2-4 Mt. Sterling Dec. 16-18 McCreary County	Lake Barkley MeetNKY